



SPRING CONFERENCE on Correctional Health Care

April 5-8, 2014 • Hyatt Regency Atlanta

EXHIBITOR PROSPECTUS

PARTICIPATE IN the NCCHC Spring Conference on Correctional Health Care—one of the world's largest gatherings of professionals and experts covering all aspects of correctional health care. Attendees will come from all segments of the correctional health care community: administrators, medical and mental health directors, physicians, nurses, mental health professionals and more to share insights, find solutions and identify best practices. Connect with more decision makers than you can in months of knocking on doors and sending emails. Sign up for a cost-effective exhibition booth today!

Categories Attendees Specify, Recommend or Buy:

- Dental Care and Supplies
- Dialysis Services
- Disaster Planning
- Education and Training
- Electronic Health Records
- Health Care Management
- Health Care Staffing
- Infection Control Products
- Information Technology Services
- Medical Devices and Equipment
- Medical Supplies
- Mental Health Services
- Optometry Services
- Pharmaceuticals
- Pharmacy Services
- Safety Equipment
- Substance Abuse Treatment and Services
- Suicide Prevention
- Treatment Programs

Who Attended In 2013?

Nurse	35%
Physician/Physician Assistant	24%
Psychiatrist/Psychologist	14%
Administrator	12%
Social Worker, Therapist, Counselor	5%

Attendees Are Decision Makers With Authority

State Medical Director	7%
Facility Medical Director, Director of Nursing and Other Directors	13%
Health Services Administrator	17%
Department Manager/Supervisor	22%
Health Services, Dental, or Mental Health Staff	35%

Who Do Attendees Represent?

Jail Facility	46%
Prison Facility	16%
Private Corporation	19%
State DOC/Agency	10%
Juvenile Detention or Confinement Facility	6%
Federal Agency	3%

What Are Attendees Looking For?

82% are looking for new products and services!

46% want to meet with current suppliers!

86% visited the exhibits two or more times!

Move-in Hours

Sunday, April 6 8:00 am–2:00 pm

All exhibits must be assembled by 2:00 pm as the hall will close for cleaning before the opening reception.

Official Exhibit Hours

Sunday, April 6

Opening Reception 5:00 pm–6:30 pm

Monday, April 7

Exhibit Hall Open 9:00 am–1:00 pm

Exclusive Refreshment Break 9:15 am–10:30 am

Exhibit Hall Lunch 11:45 am–1:00 pm

Tuesday, April 8

Exhibit Hall Open 9:00 am–11:00 am

Exclusive Refreshment Break and Raffle 9:15 am–11:00 am

Exhibit Dismantling 11:15 am–2:00 pm

Tear down before 11:15 am is strictly prohibited. Exhibitors are required to staff their booths during official exhibit hours.

Become an exhibitor today! Email sales@ncchc.org for more information on how to become an exhibitor. Ask about sponsorships and advertising.

Attending this conference not only enhanced my knowledge but also provided me a chance to network with people who will be great assets for years to come. It was an unparalleled resource to hone my capabilities!

Pushpendra Sharma, MD CMD CCHP, Site Medical Director, Manhattan Detention Complex

Do you want to do business with facilities like these? These facilities represent a fraction of those sending participants to the NCCHC Spring Conference in 2013. Cement current relationships and make new ones!

Arizona Department of Corrections
Arkansas Department of Correction
California Department of Corrections and Rehabilitation
Campbell County Detention Center
Cermak Health Services
Colorado Department of Corrections
Delaware Department of Corrections
Department of Juvenile Justice Cardinal Treatment Center
Douglas County Department of Corrections
DuPage County Jail
Fairfax County Adult Detention Center
Federal Bureau of Prisons
Florida Department of Corrections
Immigration Health Services Medical Facility-San Pedro
Iowa Department of Corrections
Lincoln County Sheriff's Department Jail
Maricopa County Correctional Health Services
Metropolitan Detention Center
Michigan Department of Corrections
New York Service Processing Center/INS
Newton Correctional Facility
Norfolk County Sheriff's Office
Ohio Department of Rehabilitation and Correction
Orange County Corrections Department
Oregon Department of Corrections
Osceola County Detention Center
Prince William County Juvenile Detention Center
Rhode Island Department of Corrections
Rikers Island Correctional Facility
Salt Lake County Metro Jail
San Bernardino County Sheriff's Department
Santa Fe County Adult Detention Facility
Southern New Mexico Correctional Facility
Tennessee Department of Correction
Texas Department of Criminal Justice
UTMB Correctional Managed Care
Wisconsin Department of Corrections
Wyoming Department of Corrections

Sponsorships: Put your best foot forward

Your brand will take center stage with these sponsorship opportunities. These high-profile sponsorship options ensure branding and recognition for your company throughout the event and are carefully orchestrated to provide maximum exposure for your company. Plus, you gain extra exposure when attendees return home with these meeting mementos. Ask your sales representative to help you maximize your marketing exposure!

- Exhibit Hall Reception, Luncheon or Refreshment Breaks
- Educational Programming
- Keynote Speaker
- Internet Kiosks
- Hotel Key Card
- CCHP Lounge Host
- Conference Proceedings or Padfolios
- Conference Bags
- Badge Holders
- Meeting App
- Show Bag Insert
- Exhibitor Lounge
- Exhibit Hall Aisle Drop
- First Timer's Reception
- Logo Slicks/Tabletops
- Meeting Message Board

Draw Qualified Customers to Your Booth

Exhibitors receive:

- Two **FREE** full conference registrations per 8' x 10' booth
- Three additional discounted full conference registrations for exhibit personnel (per company, not per booth)
- Direct access to more than 1,000 professional attendees for premium face time
- **FREE** 50-word listing in the Final Program (deadline applies)
- **FREE** access to the attendee registration list for pre- and postconference marketing and sales follow-up
- Discounts on advertising in conference programs and CorrectCare®
- Priority booth selection for the 2015 Spring and 2014 National Conferences
- Exhibitors may attend and participate in all sessions and earn continuing education credits (fees may apply)
- Exclusive opportunity to become a sponsor or advertiser

NCCHC will conduct a comprehensive marketing campaign that will include collateral such as email broadcasts, direct mail, social media, online banners and direct outreach to local facilities and agencies. Sign up today.

Make an impact on a cost-effective budget! Exhibit booths are \$1500 for 100 sq. ft. Contact us today to discuss your marketing needs.

“As the clinical perspective has a growing voice in the corrections market, NCCHC provides us with the opportunity to communicate our distinct quality proposition to a quality-focused audience.”

Kyle Roberts, OraLine

Become an exhibitor today!

Sign up at www.ncchc.org/spring-conference. Contact sales@nnchc.org or contact Carmela Barhany, Sales Manager at 773-880-1460 ext. 298, for more information on how to become an exhibitor. Ask about sponsorships and advertising.