



American Association for the Treatment of Opioid Dependence, Inc.

**NATIONAL CONFERENCE**

# Let Recovery Ring in a New Era

**NOVEMBER 9–13, 2013**

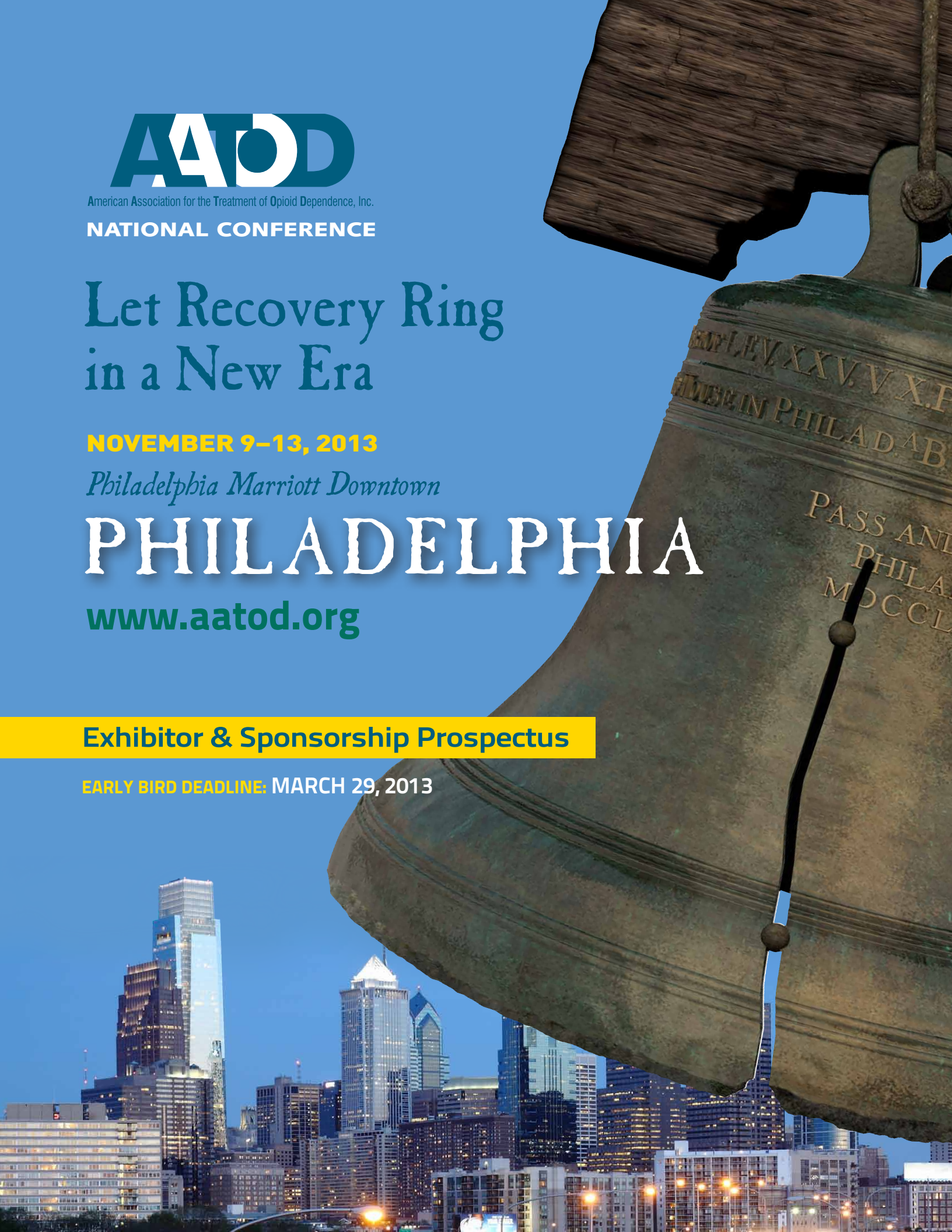
*Philadelphia Marriott Downtown*

# PHILADELPHIA

[www.aatod.org](http://www.aatod.org)

**Exhibitor & Sponsorship Prospectus**

**EARLY BIRD DEADLINE: MARCH 29, 2013**



# Let Recovery Ring in a New Era

## HOST

City of Philadelphia  
Department of Behavioral Health  
and Intellectual disAbility Services

## CONFERENCE CHAIR

Roland Lamb, M.A.  
Director  
City of Philadelphia  
Department of Behavioral Health  
and Intellectual disAbility Services  
Philadelphia, PA

## EXHIBIT MANAGEMENT

Talley Management Group, Inc.  
Maria Ramos, CMP  
Meetings & Exhibits Manager  
19 Mantua Road  
Mount Royal, New Jersey 08061  
Phone: (856) 423-3091  
Fax: (856) 423-3420  
E-mail: aatod@talley.com  
Website: www.aatod.org

## EXHIBIT SALES

Sue Parker, Sales Associate  
Phone: (856) 423-7222 ext. 227  
Fax: (856) 423-3420  
E-mail: sparker@talley.com

## REGISTRATION

Phone: (856) 423-3091, option 3  
E-mail: aatod@talley.com  
Website: www.aatod.org

## LETTER FROM THE CONFERENCE LEADERSHIP

Dear Colleagues:

It is our pleasure to invite you to participate in the 2013 AATOD Conference, Let Recovery Ring in a New Era, convening November 9-13, 2013 in Philadelphia, Pennsylvania at the Philadelphia Marriott Downtown. We have chosen an excellent property for this year's conference which is in the heart of Philadelphia and will provide our conference attendees with access to many of the attractions that the city has to offer in walking distance to the hotel. We are also pleased that this year's conference is being sponsored and supported by the City of Philadelphia, Department of Behavioral Health and Intellectual disAbility Services in conjunction with our state, national, and international partners.

The conference theme marks an evolution in our approach to care, focusing on patients in recovery in building healthy communities. We are meeting in one of the great conference cities in the Northeastern Corridor and expect to draw a significant number of conference participants. As has been the case in the past, we have listened to our exhibiting companies and are being very careful to plan our conference to best ensure that people will actively participate in our programs and exhibit areas.

The Conference will offer exceptional opportunities for exhibiting companies to interact with professionals and officials, who are devoted to the treatment of opioid dependence throughout the nation and other countries. This treatment field is expanding with more than 1,250 certified Opioid Treatment Programs, treating over 310,000 patients on any given day in the U.S. EUROPAD represents over 550 Opioid Treatment Programs in more than 27 nations.

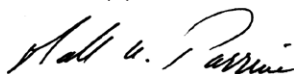
This Conference draws a significant number of program sponsors and Chief Executive Officers, who are in the decision-making capacity and who look through the exhibit area as a means of better understanding what products are available in our marketplace. The Conference attracts representatives from each state in the country and more than 25 other nations, giving exhibitors the advantage of marketing their products to a worldwide audience. Exhibitors will be able to build upon the work of AATOD and EUROPAD in forming the World Federation for the Treatment of Opioid Dependence as well. There will be a greater number of international participants and an expanded international program, especially drawing in our associates from other parts of the world.

The Exhibit Hall is centrally located within the main Conference Area. In addition, the Continental Breakfast, Networking Function, afternoon breaks, and Poster/Author Session will all convene in the Exhibit Area during dedicated times when no other scientific sessions are in progress.

We are encouraging exhibitors to secure an exhibit space as soon as possible. We also advise you to book hotel rooms at your earliest opportunity. We recommend that you contract for Exhibit Space as soon as you can in order to secure a prime booth location and receive the Early Bird Discount. Booth prices will increase on March 30, 2013.

We sincerely hope that you decide to join us for another extraordinary AATOD Conference in one of the most interesting cities in the world.

Sincerely yours,



Mark W. Parrino, MPA  
President



Roland C. Lamb, MA  
2013 Conference Chair



American Association for the Treatment of Opioid Dependence, Inc.

# Let Recovery Ring in a New Era

## 2013 Exhibit Program Benefits

The 2013 American Association for the Treatment of Opioid Dependence, Inc. National Conference will be held November 9–13, 2013 at the Philadelphia Marriott Downtown in Philadelphia, Pennsylvania. The 2013 conference theme, “Let Recovery Ring in a New Era,” was developed because this conference is intended to align, coordinate and integrate within a comprehensive healthcare paradigm the treatment and ultimately the recovery of those challenged with opiate dependence.

We anticipate that over 1,500 physicians, social workers, nurses, counselors, program administrators, executive directors and other treatment providers from many countries will participate in this dynamic conference. The registrants are decision makers with purchasing power for their treatment centers and are looking for new products, services and information to improve their patient treatment.



### Opportunities that Have Drawn Exhibitors Back Year after Year:

- Meet the decision makers with buying power
- Influence contacts to win new business
- Increase annual sales with new contacts and sustain relationships with current contacts
- Increase brand awareness
- Showcase new products, services and information

**The Exhibitor Scavenger Hunt will be back in 2013.**

## Past Exhibitors Include...

Accel Software Engineering  
 Accreditation Now Inc.  
 ACTION Campaign  
 Addiction Management Systems Inc  
 Addiction Professional  
 Addiction Technology Transfer Center (ATTC) Network  
 Addiction Treatment Providers Insurance Program  
 AIT Laboratories  
 Alkermes, Inc.  
 American Association for the Treatment of Opioid Dependence, Inc.  
 American Bio Medica Corporation  
 Ammon Analytical Laboratory, Inc.  
 Atlantic Diagnostic Laboratories, LLC  
 ATP Insurance Program  
 Avee Laboratories  
 BCI Management Systems  
 Behavioral Health of the Palm Beaches  
 Bendiner & Schlesinger, Inc. Medical Laboratories  
 Beth Israel Medical Center  
 Branan Medical Corporation  
 Brown Consulting, Ltd.  
 C & C Containers  
 C.A.M.H. Center for Addiction & Mental Health  
 California Opioid Maintenance Providers (COMP)  
 Calloway Labs

CARF International  
 Ceberit Pharmaceuticals Inc.  
 Centre for Addiction and Mental Health  
 Clinical Science Laboratory, Inc.  
 Computalogic  
 Comstock Computing LLC  
 Council on Accreditation  
 Covenant Nutritional Supplements  
 Covidien Mallinckrodt  
 CRC Health Corporation  
 Creative Socio-Medics  
 Dade Behring  
 Darts LLC  
 Dominion Diagnostics  
 Drug Policy Alliance  
 eAnytime Kiosks Inc.  
 Eastside Clinic  
 Emerging Solutions in Pain  
 ERP Therapy/SLS Health  
 Fidelitas Medical IT-Solutions, LP  
 Friends Medical Laboratory, Inc  
 Friends Research Institute Inc.  
 GlaxoSmithKline  
 Global Medical Systems Inc.  
 Graham-Massey Analytical Labs Inc.  
 Great Lakes Addiction Technology Transfer Center  
 Harwoods Miami Safe Co., Inc.  
 HCE Inc.

Illinois Department of Human Services  
 Inflexion  
 International Diagnostic Systems Corp  
 Karger Publishers  
 Kols Containers/OBERk of New England  
 Kroll  
 Manisses Communications  
 Medication Assisted Therapies  
 MethodOne by Computalogic, Inc.  
 Millin Associates LLC  
 Momentum Services, Inc.  
 MP Biomedicals  
 National Association of Drug Court Professionals  
 National Institute on Drug Abuse (NIDA)  
 Neogen Corporation  
 Netalytics  
 Netsmart Technologies, Inc.  
 NIATx  
 Noble Medical Inc  
 Norchem  
 NOVX Systems Inc.  
 Nutritional Supplements Corp.  
 NYS Office of Alcohol Substance Abuse  
 OraSure Technologies, Inc.  
 Partners for Recovery Managed by Abt Associates  
 Patient Support and Community Education  
 Price Consulting Inc

Reckitt Benckiser Pharmaceuticals  
 Redwood Toxicology Laboratory, Inc.  
 Roche Pharmaceuticals  
 Rosecrance Health Network  
 Roxane Laboratories, Inc.  
 RTI International  
 SAAS Express  
 SAMMS  
 San Diego Reference Laboratory  
 Scientific Testing Laboratories, Inc.  
 Scilog, Inc.  
 Serene Center  
 SMART Management, Inc.  
 Sober.com  
 Soft Landing Labs  
 Starship Custom Vehicles  
 STERLING Reference Laboratories  
 Substance Abuse and Mental Health Services Administration  
 Texas Opioid Treatment Alliance Inc  
 The Joint Commission  
 Tower Systems, Inc.  
 Treatment Software Solutions  
 USA Lab Test  
 Valley Hope Association  
 Vendome Group LLC  
 VistaPharm Inc.  
 White Deer Run/Cove Forge/Bowling Green  
 Willow Laboratories & Medical Center

## EXHIBITOR FAST FACTS

### CONFERENCE INFORMATION

Talley Management Group, Inc.  
Maria Ramos, CMP  
Meetings & Exhibits Manager  
19 Mantua Road, Mt. Royal, NJ 08061-1006  
Phone: (856) 423-3091 | Fax: (856) 423-3420  
E-mail: [aatod@talley.com](mailto:aatod@talley.com)  
Website: [www.aatod.org](http://www.aatod.org)

Sue Parker, Sales Associate  
Phone: 856-423-7222 x227 | Fax: 856-423-3420  
E-mail: [sparker@talley.com](mailto:sparker@talley.com)

### CONFERENCE SITE

**Philadelphia Marriott Downtown**  
1201 Market Street  
Philadelphia, PA 19107  
Phone: (215) 625-2900

**All sleeping rooms have been reserved at the Philadelphia Marriott Downtown.** Room rates have been reserved for attendees at a conference rate of \$219 single/double occupancy in a standard room. This reduced rate is available until Thursday, October 17, 2013, subject to availability. Reservation requests received after the cut-off date of Thursday, October 17, 2013 will be based on availability at the Hotel's prevailing rates. To reserve a room at the group rate, please click on the link on the Conference section of the AATOD website or contact the hotel directly by calling their reservation line at 1-800-228-9290. **Please be sure to reference the American Association for the Treatment of Opioid Dependence or AATOD National Conference.**

### SPACE ASSIGNMENT

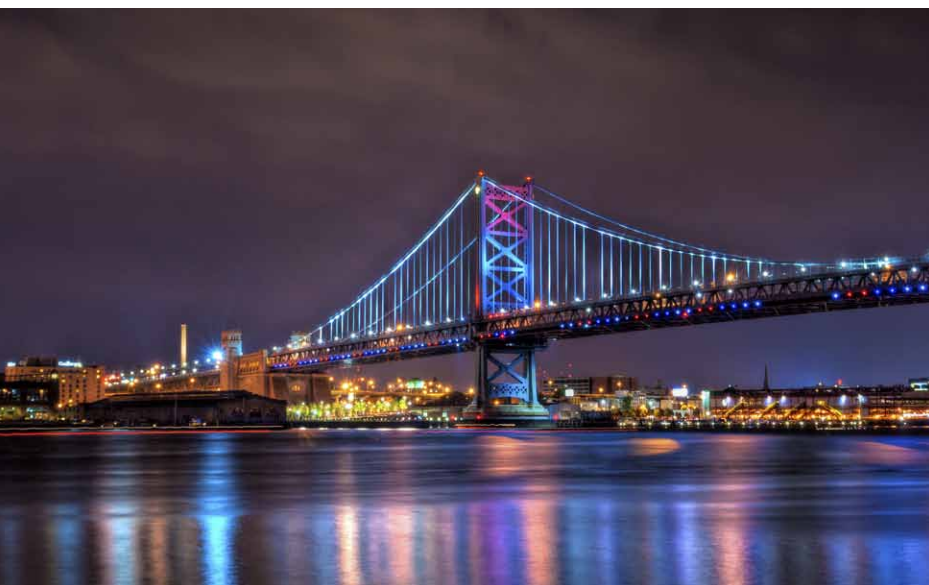
Priority for space assignment will be based upon the number of years a company has been exhibiting. In the case of an equal number of points, priority will be determined by date of receipt of application with payment. Exhibit booths will be assigned based on priority points in early April and will be assigned on a first-come, first-served basis after the initial round of booth assignments.

### CRATE STORAGE

Empty crates, boxes, and cartons must be removed from the exhibit space by 3:00 p.m. on Sunday, November 10, 2013. "Empty" stickers, which must be placed on all items going into storage, will be provided. Do not place anything of value in storage. Containers or skids with no such stickers will be considered refuse and be disposed of. Crates, boxes and cartons may not be stored behind booth backgrounds.

### EXHIBITOR REGISTRATION

Each company is entitled to one Full Conference Package registration, good for the entire conference. The name of the designated individual must be indicated on the provided form. Exhibitors will be able to register beginning at 7:30 a.m. on Sunday, November 10, 2013. Each company is also entitled to five (5) badges for booth personnel over and above the one complimentary session badge. These five (5) badges allow entrance to the exhibit area only, and do not allow admission to other parts of the Conference program. Forms will be provided for advance registration.



## INSTALLATION OF EXHIBITS

**Sunday, November 10, 2013 8:00 a.m.–3:00 p.m.**

Exhibits must be completely set up by 3:00 p.m., Sunday, November 10, 2013. Any exhibit not unpacked by this time will be placed in storage and will be returned after exhibits close on Sunday evening, OR, the exhibit may be ordered set-up by Exhibit Management with the cost being charged to the exhibitor.

## EXHIBIT HOURS

**Sunday, November 10, 2013 4:00 p.m.–7:30 p.m.**

**Monday, November 11, 2013 7:30 a.m.–9:30 a.m. and  
11:30 a.m.–4:30 p.m.\***

**Tuesday, November 12, 2013 7:30 a.m.–1:30 p.m.**

*\*Exhibitor Networking event is an extended afternoon break from 3:00 p.m. to 4:00 p.m.*

As a courtesy to registrants and your fellow exhibitors, please open your booth on time each morning and staff it during exhibit hours until the scheduled closing.

No packing of equipment, dismantling of booths or removal of literature will be permitted until the official closing time of 1:30 p.m., Tuesday, November 12, 2013.

## DISMANTLING OF EXHIBITS

**Tuesday, November 12, 2013 1:30 p.m.–5:00 p.m.**

**Please note:** All booths must be packed and removed from the exhibit area by 5:00 p.m. To avoid any damage to your equipment, please remain in your exhibit space until crates are delivered to your booth. Security is provided as a deterrent. Exhibit Management and its agents are not responsible for any loss or damage to exhibits, personal belongings, etc.

## FURNITURE-CARPETING-LABOR-RENTAL DISPLAYS

Services will be provided by an Official General Contractor to be determined. Rental order forms will be provided in the service kits and sent to each exhibiting company. Exhibitors are responsible for all furniture, wastebaskets, etc. Facility is fully carpeted. The services provided by the Official General Contractor will include receiving shipments to their warehouse, delivery to your booth, removal, storage and return of empty crates and containers, removal of packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock. Additional shipping information will be included in the service kit.

## BOOTH CLEANING

Arrangements for nightly cleaning will be the responsibility of each exhibitor. Cleaning forms will be provided. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost shall be charged to the exhibitor.

## DISTRIBUTION OF GIVEAWAYS

Reaffirming the belief that the distribution of giveaways detracts from the professional nature of the conference, the American Association for the Treatment of Opioid Dependence has resolved that only items deemed useful and in the professional interests of the registrants may be distributed. All items to be distributed must receive approval from the Exhibit Manager.



## SPONSORSHIP OPPORTUNITIES

Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company's visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.

- ▶ How will you enhance your exhibit presence and attract the qualified leads you are looking for?
- ▶ *Simple. Draw them in with additional sponsorship and marketing opportunities.*

**Our new sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2013 National Conference.**

Here's your chance to:

- Show your support
- Share your products and services
- Secure a sponsorship at the AATOD National Conference

## INCREASING YOUR PRESENCE

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

### SPONSORSHIP LEVELS

Combine your booth cost, sponsorship items, advertising and/or events to increase your conference visibility.

**Platinum Level Sponsor**—\$50,000 and higher

**Gold Level Sponsor**—\$25,000–\$49,999

**Silver Level Sponsor**—\$5,000–\$24,999

**Bronze Level Sponsor**—\$2,500–\$4,999

**Platinum Level** sponsors receive 3 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Gold Level** sponsors receive 2 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Silver Level** sponsors receive 1 complimentary full conference registration (in addition to the 1 full registration associated with exhibiting)

Indicate your sponsorship and booth selections on the Exhibitor Contract, then total the amounts of the items to determine your sponsorship level.



## SPONSORSHIP ITEMS AND AMENITIES

Extend your brand identity and marketing capabilities with a strong visible presence at the AATOD National Conference. Sponsors stand out from other exhibitors and deliver a positive message of commitment and support to show attendees.

**Continental Breakfast (Wednesday) \$10,750**

**Conference Syllabus \$10,000**

Given to each attendee, your company name will be prominently displayed on the syllabus CD that contains the conference proceedings for printing.

**Conference Tote Bag \$10,000**

**Internet Café \$8,500**

Area for attendees to check their email, includes logo on home screen and signage.

**Welcome Reception \$7,500**

**Sunday Evening (maximum 4) per company**

Promote your company by hosting the premier event of the AATOD National Conference. Includes signage at the event and in conference program.

*The following opportunities are also available during the welcome reception. Please contact Sue Parker at [sparker@talley.com](mailto:sparker@talley.com) for more information.*

### Welcome Reception Stations

- Philly Cheesesteak
- Philadelphia Soft Pretzel
- Italian Water Ice
- TastyKakes
- A&W Root Beer Floats

### Additional Welcome Receptions Items

- Napkins
- Table Tent Cards

**Morning Coffee Breaks \$7,500**

**Go Charge Kiosk \$6,000 each unit**

Smart phone charging stations—on show floor next to your exhibit booth!

**Hotel Room Drop \$5,000**

Sponsor creates a promotional flyer or giveaway to be dropped in each attendee's hotel room.

**Conference Notebook \$5,000**

**Conference Lanyards \$5,000**

**Pocket Program \$3,500**

**Pens \$3,000**

**Exhibit Hall Networking Break Co-Sponsor \$2,500 per company**

**Registration Bag Inserts \$1,000**

*The following items are also available for sponsorship consideration. Please contact Sue Parker at [sparker@talley.com](mailto:sparker@talley.com) for more information:*

- Espresso Cart
- Water Bottles
- Conference Shirts

*All Sponsors for the above items will receive recognition onsite as well as in the AATOD conference final program, on the AATOD website, and in the various promotional mailings that may be available based on the time of sponsorship selection and full payment.*

## MARKETING AND ADVERTISING OPPORTUNITIES

**Website Link on AATOD's Website \$350**

A link will be created from the exhibit page on AATOD's website to your company website from the time of sponsorship through the end of the conference.

**Post Conference Attendee List \$350**

All exhibitors will receive the opportunity to send a one-time mailing to the Post Conference attendee list. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you. *All mailings must be approved by Show Management. Please call 856-423-3091 for the form to be submitted along with your advertising sample.*

**Sign up** for your sponsorship or marketing item by checking the appropriate box on the sponsorship contract.

Please note: Sponsorships must be approved by Show Management.

# EXHIBIT HALL FLOOR PLAN

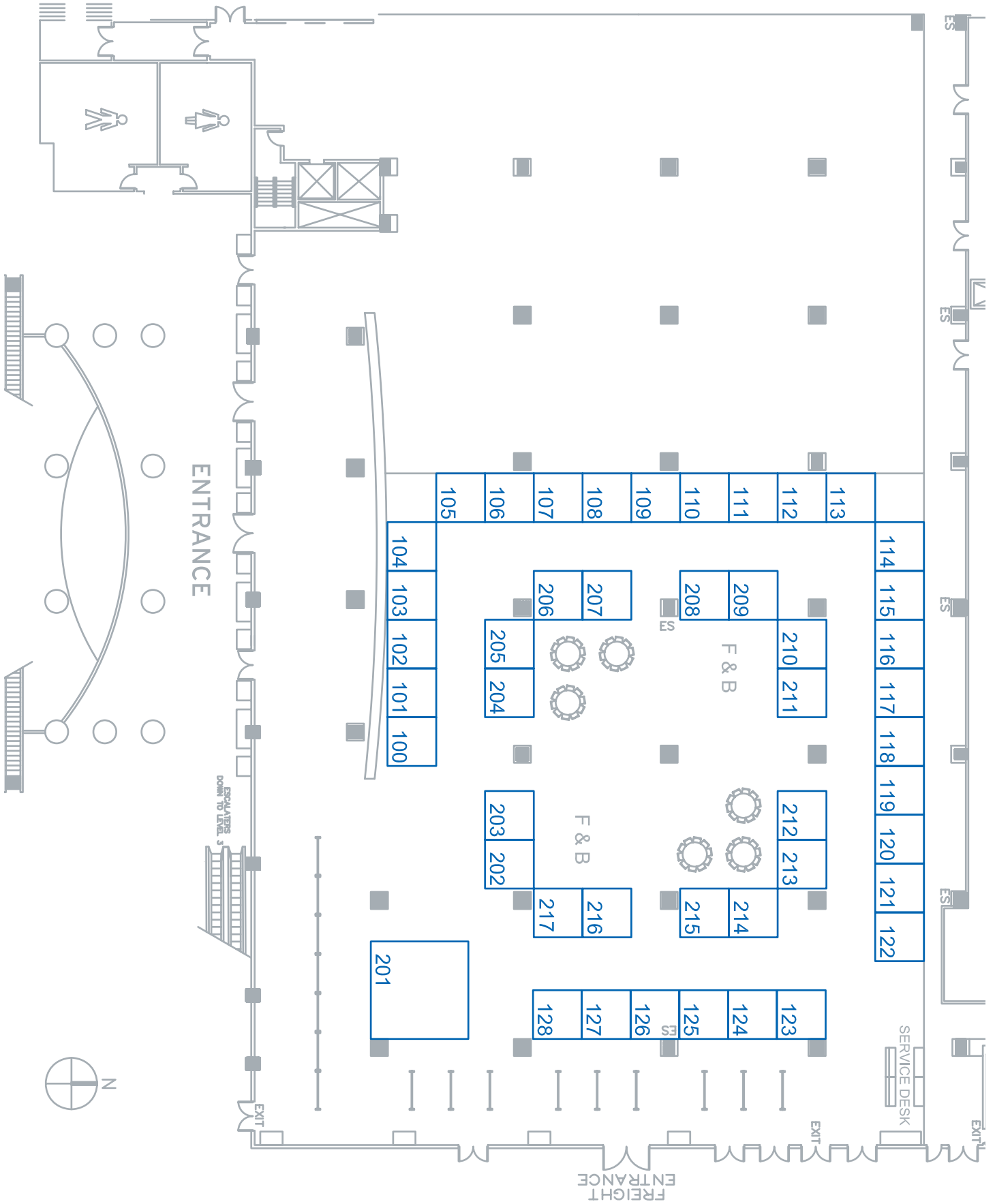




EXHIBIT APPLICATION AND CONTRACT FOR EXHIBIT SPACE



Rules and regulations for exhibitors listed on page 10 are an integral part of this contract. It is understood by the undersigned that the 2013 American Association for the Treatment of Opioid Dependence National Conference rules and regulations for the Philadelphia Marriott Downtown govern all exhibit activities.

1. PLEASE RESERVE EXHIBIT SPACE for the company listed below at the 2013 AATOD National Conference to be held at the Philadelphia Marriott Downtown. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

5. INSTALL & DESIGN COMPANY

YES, my company will be utilizing an I&D Company.

6. SPONSORSHIP OPPORTUNITIES

INDIVIDUAL SPONSORSHIP ITEMS:

Four lines for entering sponsorship items, each starting with a dollar sign and 'Item'.

7. DEPOSIT/PAYMENT

Important: We are enclosing with this application a deposit of 50% of the total booth price or sponsorship for each requested. We agree to pay the balance before August 12, 2013.

Form fields for TOTAL BOOTH PRICE, TOTAL SPONSORSHIP PRICE, and 50% DEPOSIT DUE, each with a dollar sign and a line for the amount.

Cancellation Policy: It is agreed that A) if a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to re-sell space.

PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS, DRAWN ON A U.S. BANK TO:

American Association for the Treatment of Opioid Dependence National Conference 2013 (AATOD)

Send payments to: Sue Parker, Sales Associate Talley Management Group, Inc. 19 Mantua Road, Mount Royal, NJ 08061

For Credit Card Payment: Visa MasterCard American Express Please provide card number and expiration date below.

Form fields for Cardholder name, Amount, and Authorized Signature.

8. It is understood that the exhibitor is responsible for daily cleaning of their booth and will make arrangements with the General Service Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor.

9. Signed and accepted by AUTHORIZED AGENT of Exhibitor:

Form fields for signature and date of the authorized agent.

10. Please address all communications regarding exhibits to:

Sue Parker, TALLEY MANAGEMENT GROUP, INC. 19 Mantua Road, Mount Royal, NJ USA 08061-1006 Phone: 856-423-7222 Ext. 227 Fax: 856-423-3420 E-mail: sparker@talley.com

2. BOOTH PRICING

Applications with check received on or before March 29, 2013

- Checkboxes for pricing options: \$1,800.00, \$1,650.00, \$950.00 with descriptions of booth types.

Applications with check received after March 29, 2013

- Checkboxes for pricing options: \$1,950.00, \$1,800.00, \$1,050.00 with descriptions of booth types.

3. BOOTH SPACE REQUESTED

Form fields for Total Display Size and booth type (Inline or Corner) with associated costs.

No booths will be assigned without the required 50% deposit check.

The American Association for the Treatment of Opioid Dependence, Inc. will provide a booth ID sign for all exhibiting companies. All furniture is the responsibility of the individual exhibitor.

4. PREFERRED LOCATION\*

Form fields for preferred location numbers 1) through 6).

\*Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.

We prefer that our exhibit not be located next to the following companies:

Form line for listing preferred companies.

Credit Card Information

Form fields for CARD NUMBER and EXPIRATION DATE.

OFFICE USE ONLY

Form fields for Check #, Amount, and CC Authorization #.

## EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email sparker@talley.com. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

**ELIGIBLE EXHIBITS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**INSTALLATION, SHOW AND DISMANTLEMENT:** Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

**CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:** Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

**SPACE ASSIGNMENTS AND SUBLEASE:** Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

**RELOCATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

**LIMITATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of AATOD.

**MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING:** Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, AATOD and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security service will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

**LIMITATION OF LIABILITY:** The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, AATOD, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor AATOD maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and AATOD.

**INSURANCE:** All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000

for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

## EXHIBITOR RULES AND REGULATIONS

**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

**CONFERENCE ACTIVITY APPROVAL:** Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, or officers must be approved by AATOD. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges.

**USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of AATOD's logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the AATOD must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

**FDA APPROVAL/CLEARANCE:** If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and AATOD from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

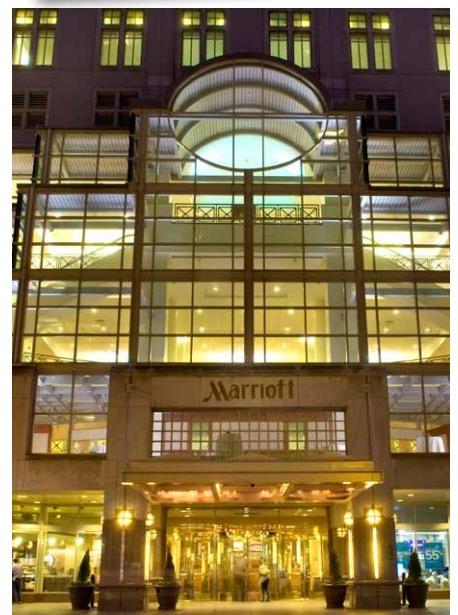
**EXHIBIT HALL BADGES:** All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

## CONFERENCE AT A GLANCE

*All events and times are subject to change.*

DATE	TIME	EVENT
Saturday, November 9	8:30 a.m.–5:00 p.m.	Registration Open
	8:30 a.m.–5:00 p.m.	Pre-Conference Sessions
Sunday, November 10	7:30 a.m.–7:30 p.m.	Registration Open
	8:00 a.m.–5:30 p.m.	Pre-Conference Sessions
	8:00 a.m.–5:30 p.m.	Opioid Maintenance Pharmacotherapy: A Course for Clinicians
	4:00 p.m.–7:30 p.m.	Exhibit Hours
	5:30 p.m.–7:30 p.m.	Welcome Reception
	7:30 p.m.–8:30 p.m.	Methadone Anonymous Meeting (open)
Monday, November 11	7:30 a.m.–7:00 p.m.	Registration Open
	7:30 a.m.–8:30 a.m.	Continental Breakfast in Exhibit Hall
	7:30 a.m.–4:30 p.m.	Exhibits & Posters
	8:45 a.m.–10:15 a.m.	Opening Plenary Session
	10:30 a.m.–12:00 p.m.	Workshop Sessions
	12:00 p.m.–1:30 p.m.	Lunch (on your own)
	1:30 p.m.–3:00 p.m.	Workshop Sessions / Hot Topic Roundtables
	3:00 p.m.–4:00 p.m.	Exhibitor Networking Break in Exhibit Hall
	4:00 p.m.–5:30 p.m.	Workshop Sessions
7:00 p.m.–8:30 p.m.	Methadone Anonymous Meeting (open)	
Tuesday, November 12	7:30 a.m.–9:00 p.m.	Registration Open
	7:30 a.m.–8:30 a.m.	Continental Breakfast in Exhibit Hall
	7:30 a.m.–8:45 a.m.	Poster Author Session
	7:30 a.m.–1:30 p.m.	Exhibits & Posters
	8:45 a.m.–10:15 a.m.	Middle Plenary Session
	10:30 a.m.–12:00 p.m.	Workshop Sessions
	12:00 p.m.–1:30 p.m.	Lunch (on your own)
	1:30 p.m.–3:00 p.m.	Workshop Sessions
	7:00 p.m.–9:30 p.m.	Awards Banquet
	9:30 p.m.–10:30 p.m.	Methadone Anonymous Meeting (open)
Wednesday, November 13	7:00 a.m.–1:00 p.m.	Registration Open
	7:00 a.m.–8:00 a.m.	Continental Breakfast
	8:00 a.m.–9:30 a.m.	Workshop Sessions
	9:45 a.m.–11:15 a.m.	Workshop Sessions
	11:30 a.m.–12:45 p.m.	Closing Plenary Session
	1:00 p.m.–3:30 p.m.	Clinic Tours



# Exhibitor & Sponsorship Prospectus



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