



Welcome to Foundations Recovery Network's ongoing series of conferences. In the following pages, you will find important information about applying for participation in our conference as well as contact info for any questions you may have.



FOUNDATIONS EVENTS

Foundations Events is constantly seeking to add value to the treatment and behavioral healthcare community, and one way we do this is through hosting engaging and entertaining conferences. We have hosted 43 National Conferences and have earned a reputation as the leader in behavioral healthcare events.

Each year we offer multiple, nationwide, conferences that focus on providing the latest information on treatment methods. Our conferences are widely known and respected in the behavioral health industry for education and networking opportunities. Experts from all over the country provide unique workshops and keynote presentations on a variety of treatment subjects. Typically, conference attendees have a chance to earn up to 21-24 hours of CE/CME credit, as well as a Professionals Certificate in Behavioral Healthcare only available through our events.

*think***now**

FoundationsEvents.com

Registration

To register your company for our conference, please visit our website at www.FoundationsEvents.com.

**Please contact our conference staff at (877) 345-3360 or email your questions to events@frnmail.com.*

Events Department

FOUNDATIONS RECOVERY NETWORK

5409 Maryland Way, Suite 320

Brentwood, TN 37027 • (877) 345-3360 (toll free) • (615) 371-5737 (direct) • (615) 256-9005 (fax)

events@frnmail.com • www.FoundationsEvents.com

Conference Contacts



Jordan Young, Conference Sales Coordinator

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Jenny Decker, CMP, Conference Marketing Coordinator

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Moments of Change

INNOVATIONS IN INTEGRATED TREATMENT CONFERENCE
9.26.2016 - 9.29.2016 | FOUNDATIONSEVENTS.COM

MOMENTS OF CHANGE CONFERENCE

The Breakers, Palm Beach, FL | September 26, 2016 – September 29, 2016

What is a moment of change? Many individuals in the grip of co-occurring disorders experience breakthroughs that change their lives, whether through treatment, intervention, 12-Step or other means. We want to increase the instances of these breakthroughs by combining our knowledge, efforts and innovation at the Moments of Change conference. Patients aren't the only ones who will experience breakthroughs as a result of behavioral healthcare's premier educational event; conference participants will have revelations about the future of the treatment industry. Attendees will experience renewed passion for the lifesaving work they do in treating patients with addiction and mental health conditions. Companies will discover how to run their businesses more efficiently, finding ways to work together with others and develop new relationships, ultimately giving patients more appropriate treatment options. In an enlightening exploration of treatment modalities and intervention, participants will learn how to work with even the most resistant patients and their families (who often need help themselves!). Our goal at this renowned conference is to make sure that real moments of change are frequent and never out of reach.

HOTEL INFORMATION

MOMENTS OF CHANGE, 2016

THE BREAKERS

One South County Road,
Palm Beach, FL 33480
www.TheBreakers.com
(888) 273-2537

A spectacular resort destination on Florida's Atlantic coast, The Breakers in Palm Beach has lured generations of discerning travelers to its idyllic, Italian-Renaissance setting. Experience the irresistible charm and storied history of this legendary oceanfront resort, which seamlessly blends with an amazing range of modern amenities. Feel the allure of its glamorous yet classic ambiance and the warmth and care of its devoted staff. You will quickly discover why The Breakers is a peerless destination, well beyond what you would expect of the finest luxury hotels and beachfront resorts in North America. Read more about The Breakers in the current Lifestyle Magazine issue.

DESCRIPTION:

On the forefront of behavioral health education, Moments of Change not only addresses topics relating to typical substance use disorders or mental health conditions—but also those relating to atypical situations, specialty populations and complex cases. We want to prepare you for changing conditions in a changing world, and we also want to boost the health of your organization—your connections, your revenue and your efficiency. Moments of Change can help you understand and face issues of regulation and compliance, ethics, care planning and referrals as our industry grows and evolves. If you're treating patients, running a practice, focusing on the best treatment modalities, or looking to improve your company's performance, operations and outcomes, Moments of Change is exactly what you need to take your patients' recovery and your ability to treat them to the next level.



CONFERENCE RATE:

Conference rate of **\$259** per night. To receive this rate book by the hotel cut off date of **August 9, 2016** or before the block is full.

CONFERENCE TRACKS AND OBJECTIVES

INNOVATIONS IN RECOVERY 2016

Tracks:

- Advances in behavioral healthcare (CBT, DBT, EMDR, brain scans, etc.)
- Process addictions and co-occurring disorders (eating disorders, sex addiction, trauma, etc.)
- Recovery support services (interventions, sober escorts, case management) • Holistic and alternative treatments
- Holistic and alternative treatments
- Specialty populations (adolescents, seniors, LGBTQ, professionals, etc.)
- Emerging issues in behavioral healthcare (new drugs, community stigma, zoning issues, ethical concerns, etc.)

Objectives: *Innovations in Recovery will:*

- Provide strategies and best practices for treating substance use disorders, mental health disorders, process addictions, traumatic history and unwilling populations
- Identify case-specific strategies for providing successful continuous care planning
- Discuss holistic and non-traditional treatment approaches
- Determine best practices for treating specialty populations such as the LGBTQ community, senior citizens, adolescents and professionals
- Define potential treatment difficulties and effective practices regarding treatment for specialty populations as well as ways to involve family members in treatment planning
- Provide updates about new and emerging substances being abused
- Address issues of stigmatization and community opposition toward behavioral healthcare and addiction recovery
- Offer insight on ethical issues relating to urinalysis, billing, patient brokering and patient-to-staff and staff-to-staff relationships

MOMENTS OF CHANGE 2016

Tracks:

- Recovery support structures, such as interventions, case management, monitoring, sober escorts and mobile apps
- Advances in behavioral healthcare treatment approaches, including EMDR, DBT, brain tests and other therapeutic options
- Specialty populations, such as seniors, adolescents and gender-specific populations
- Trauma
- Co-occurring disorders and process addictions (sex addiction, eating disorders, bipolar, etc.)
- The future of behavioral healthcare in regard to new legislation, emerging substances, industry expansion, and topics such as medically-assisted treatment vs. abstinence-based treatment

Objectives: *Moments of Change will:*

- Effectively identify the best methods for intervening on unwilling and resistant patients as well as strategies for encouraging cohesive family engagement
- Utilize services for initiating, supporting and maintaining continued sobriety
- Become familiar with new treatment modalities and scientific research being used to further the success of behavioral healthcare treatment/therapy
- Determine the most effective approaches and methods of treatment when dealing with patients who have faced traumatic experiences
- Determine the best treatment and care planning methods for dealing with complex individuals and diagnoses, such as process addictions, co-occurring disorders and mental health disorders
- Explain how the most relevant topics are impacting behavioral healthcare, such as legislation, zoning, the expansion of the industry and the debate over abstinence-based treatment vs. medically-assisted treatment
- Discuss emerging substances of abuse and effective methods for treating and controlling the use of these drugs

EXHIBITOR OPPORTUNITIES & PACKAGES

Co-Host Package • \$21,000

WHEN YOU PURCHASE THE CO-HOST PACKAGE, YOU RECEIVE THE FOLLOWING:

- **PREMIER EXHIBIT SPACE:** Your agency will receive a high-impact and premier exhibit location. This includes two complimentary conference tables decorated with tablecloth. As a co-host, you will receive a double booth. To see specific booth dimensions, visit [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com).
- **REGISTRATIONS:** Fifteen (15) complimentary registrations, each valued at \$499, to share with your staff or guests.
- **KEYNOTE SPEAKER PROPOSAL:** You have the option to submit a proposal for a keynote speaker candidate and your application will receive priority review. However, selections will be made by the conference committee based on content and meeting the objectives for our agenda.
- **ORGANIZATION PROMOTION:** If your agency has elected to sponsor a speaker, you may introduce the speaker and incorporate a 10-minute presentation to promote your organization.
- **SPEAKER HOTEL EXPENSES:** If your agency sponsors a speaker, FOUNDATIONS Recovery Network will provide one complimentary night of hotel expenses for one speaker to be used the evening before his or her presentation.
- **DISPLAY BANNER:** Your agency's banner may be prominently displayed in the exhibit hall. This banner must be provided by your agency and hotel charges may apply.
- **HIGHLIGHTED SIGNAGE:** Your agency's name and logo will be highlighted throughout the conference on written materials and signage and you will be listed as a co-host in the conference workbook.
- **WORKBOOK ADVERTISEMENT:** Your agency will receive a prominent, full-page, four-color ad valued at \$1,000. You will be responsible for submitting artwork that meets our ad specifications by the required deadline.
- **LARGE FOUR-COLOR LOGO:** Your agency's logo will be featured in our full-color conference brochure mailed nationwide to potential attendees. Our mailings are directed toward licensed treatment professionals all over the country.
- **WEBSITE FULL-SIZED LOGO:** Your agency will receive complimentary advertising with a large-sized logo and link on the conference page on the www.FOUNDATIONSEvents.com website.
- **RECEPTION OR ON-SITE EVENT PROMOTION:** If your agency chooses to host a special reception or entertainment event, you will receive complimentary assistance from our conference staff in promoting it to attendees.
- **PRE AND POST-CONFERENCE ACCESS TO THE CONFERENCE ATTENDEE/ EXHIBITOR LIST:** This list is available by request beginning two weeks before the conference start date and by request immediately following conclusion of the conference. It will not include emails from those attendees who have opted out.

NOT INCLUDED IN THE CO-HOST PACKAGE:

- **TRAVEL EXPENSES:** Your agency will be responsible for all travel expenses incurred by your speaker, if applicable.
- **SPEAKER HONORARIUM:** Your agency will be responsible for any special speaking engagement fees associated with your sponsored speaker.
- **ADDITIONAL HOTEL EXPENSES:** Your agency will be responsible for any additional hotel stay expenses incurred by your speaker or performer, with the exception of one night's stay covered by FOUNDATIONS.
- **SPECIAL EVENT COSTS:** Your agency will be responsible for all costs associated with the event, including audio-visual expenses and food and beverage.



Event Partner Package • \$14,000

WHEN YOU PURCHASE THE EVENT PARTNER PACKAGE, YOU RECEIVE THE FOLLOWING:

- **PROMINENT EXHIBIT SPACE:** Your agency will receive a high-impact and prime exhibit location. This includes two complimentary conference tables decorated with tablecloth. As an event partner, you will receive a double booth. To see specific booth dimensions, visit [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com).
- **REGISTRATIONS:** Ten (10) complimentary registrations, each valued at \$499, to share with your staff or guests.
- **RECEPTION OR ON-SITE EVENT:** Your agency will host a special reception or entertainment event and receive complimentary assistance from our conference staff in promoting it to attendees. Your agency will be responsible for all costs associated with the event, including audio-visual expenses and food and beverage.
- **SPEAKER HOTEL EXPENSES:** For your entertainer or speaker, Foundations Recovery Network will provide one complimentary night of hotel expenses for one entertainer or speaker.
- **ENTERTAINMENT EVENT AND ORGANIZATION PROMOTION:** You may introduce your company and address the audience before the entertainment portion. A representative from your company must be present at the event at least a half an hour before the start time.
- **SPEAKER PROPOSAL:** You have the option to submit a proposal for a speaker candidate. However, selections will be made by the conference committee based on content and meeting objectives for our agenda.
- **ADVERTISING AND ANNOUNCEMENTS:** You will receive the prominent advertising (brochure, website, workbook and signage) for the conference, including announcements by the conference emcee to promote your event as well as assistance from all of our on-site staff to promote the event and direct traffic.
- **DISPLAY BANNER:** Your agency's banner may be prominently displayed in the exhibit hall. This banner must be provided by your agency and hotel charges may apply.
- **HIGHLIGHTED SIGNAGE:** Your agency's name and logo will be highlighted throughout the conference on written materials and signage and you will be listed as an Event Partner in the conference workbook.
- **WORKBOOK ADVERTISEMENT:** Your agency will receive a prominent, full-page, four-color ad valued at \$1,000. You will be responsible for submitting artwork that meets our ad specifications by the required deadline.
- **MEDIUM FOUR-COLOR LOGO:** Your agency's logo will be featured in our full-color conference brochure mailed nationwide to potential attendees. Our mailings are directed toward licensed treatment professionals all over the country.
- **WEBSITE MEDIUM LOGO:** Your agency will receive complimentary advertising with a medium logo and link on the conference page on the www.FOUNDATIONSEvents.com website.
- **PRE AND POST-CONFERENCE ACCESS TO THE CONFERENCE ATTENDEE/ EXHIBITOR LIST:** This list is available by request beginning two weeks before the conference start date and by request immediately following conclusion of the conference. It will not include emails from those attendees who have opted out.

NOT INCLUDED IN THE EVENT PARTNER PACKAGE:

- **TRAVEL EXPENSES:** Your agency will be responsible for all travel expenses incurred by your speaker or entertainer, if applicable.
- **SPEAKER HONORARIUM:** Your agency will be responsible for any special speaking engagement fees associated with your sponsored speaker or entertainer.
- **ADDITIONAL HOTEL EXPENSES:** Your agency will be responsible for all hotel stay expenses incurred by your event performer or speaker, with the exception of one night's stay covered by Foundations.
- **SPECIAL EVENT COSTS:** Your agency will be responsible for all costs associated with the event including audio-visual expenses, such as equipment rental, media services and additional lighting as well as food and beverage.



Sponsor Package • \$7,000

WHEN YOU PURCHASE THE SPONSOR PACKAGE, YOU RECEIVE THE FOLLOWING:

- **PREFERRED EXHIBIT SPACE:** Your agency will receive a preferred exhibit location. This includes a complimentary conference table decorated with a tablecloth. To see specific booth dimensions, visit [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com).
- **REGISTRATIONS:** Six (6) complimentary registrations, each valued at \$499, to share with your staff or guests.
- **SPEAKER PROPOSAL:** You have the option to submit a proposal for a speaker candidate. However, selections will be made by the conference committee based on content and meeting the objectives for our agenda.
- **ORGANIZATION PROMOTION:** If your agency has elected to sponsor a speaker, you may introduce the speaker and incorporate a five-minute presentation to promote your organization.
- **SPEAKER HOTEL EXPENSES:** If your agency sponsors a speaker, Foundations Recovery Network will provide one complimentary night of hotel expenses for one speaker to be used the evening before his or her presentation.
- **HIGHLIGHTED SIGNAGE:** Your agency's name and logo will be highlighted throughout the conference on written materials and signage and you will be listed as a sponsor in the conference workbook.
- **SMALL FOUR-COLOR LOGO:** Your agency's logo will be featured in our full-color conference brochure mailed nationwide to potential attendees. Our mailings are directed toward licensed treatment professionals all over the country.
- **WEBSITE SMALL-SIZED LOGO:** Your agency will receive complimentary advertising with a small-sized logo and link for the Moments of Change conference page on the www.FOUNDATIONSEvents.com website.
- **PRE AND POST-CONFERENCE ACCESS TO THE CONFERENCE ATTENDEE LIST:** This list is available by request beginning two weeks before the conference start date and by request immediately following conclusion of the conference. The list prior to the conference will exclude email addresses. The list post conference will include email addresses of those who have not opted out.



NOT INCLUDED IN THE SPONSOR PACKAGE:

- **TRAVEL EXPENSES:** Your agency will be responsible for all travel expenses incurred by your speaker, if applicable.
- **SPEAKER HONORARIUM:** Your agency will be responsible for any special speaking engagement fees associated with your sponsored speaker.
- **ADDITIONAL HOTEL EXPENSES:** Your agency will be responsible for any additional hotel stay expenses incurred by your speaker, with the exception of one night's stay covered by Foundations.

Exhibitor Package • \$3,500

WHEN YOU PURCHASE THE EXHIBITOR PACKAGE, YOU RECEIVE THE FOLLOWING:

- **EXHIBIT HALL BOOTH:** Your agency will receive an exhibit hall booth, including a conference table decorated with a tablecloth. To see specific booth dimensions, visit www.FOUNDATIONSEvents.com.
- **REGISTRATIONS:** Three (3) complimentary registrations, each valued at \$499, to share with your staff or guests.
- **CONFERENCE WORKBOOK PROMOTION:** Your agency will be highlighted on written material in the conference workbook as an exhibitor.
- **WEBSITE ADVERTISING TEXT LINK:** Your agency will receive a text link on the conference page on the www.FOUNDATIONSEvents.com website.
- **EXCLUSIVE POST-CONFERENCE ACCESS TO THE CONFERENCE ATTENDEE LIST:** This list is available by request immediately following conclusion of the conference. It will not include e-mail addresses.



AT-A-GLANCE SPONSORSHIP LEVELS COMPARISON CHART

SPONSORSHIP LEVEL	CO-HOST	EVENT PARTNER	SPONSOR	EXHIBITOR
Cost	\$21,000	\$14,000	\$7,000	\$3,500
Registrations	15	10	6	3
Exhibit Hall Booth Location	Premier (double)	Prominent (double)	Preferred	✓
Keynote Presentation	✓			
Speaker Proposal	✓	✓	✓	
Special Event	Optional	✓		
Speaker/Event Introduction	10 min.	10 min.	5 min.	
Display Banner in exhibit hall	✓	✓		
Highlighted Signage	Large logo	Medium logo	Small logo	
Workbook Ad (full-page, four-color)	✓	✓		
Conference Workbook Listing	✓	✓	✓	✓
Brochure Mailing Logo	Large	Medium	Small	Text Only
Website Logo Link Promotion	Large	Medium	Small	Text Only
Access to Conference Attendee List	Advance/Post	Advance/Post	Advance/Post	Post
Access to E-mail list	Advance/Post	Advance/Post	Post	No



ADDITIONAL REGISTRATION DISCOUNTS

ALL PACKAGES WILL RECEIVE A SPECIFIC NUMBER OF COMPLIMENTARY REGISTRATIONS.

As a supporter of the Foundations Recovery Network conference, you have the option to purchase additional registrations at a discounted rate. In order to receive the discount, you must purchase and register your attendees through your exhibitor registration page.

CANCELLATION POLICY FOR SPONSORSHIP

- More than 90 days prior to the start of the conference, receive 50% refund.
- 31 to 90 days prior to the start of the conference, receive 25% refund.
- Less than 30 days prior to the start of the conference, no refunds will be issued.

CANCELLATION POLICY FOR ATTENDEES

- More than 90 days prior to the start of the conference, receive 50% refund.
- 31 to 90 days prior to the start of the conference, receive 25% refund.
- Less than 30 days prior to the start of the conference, no refunds will be issued.

ASSIGNMENT:

Sponsors may not assign any rights or obligations under this Agreement without the prior consent of Foundations Recovery Network.

TERMINATION POLICY

We reserve the right to terminate your registration and sponsorship at any time prior to the start of the conference. If we exercise this right, we will provide you with a notice of termination no later than 72 hours prior to the start date and refund your sponsorship fee. We further reserve the right to immediately terminate your registration at any time through the end of the conference, and your sponsorship fee will be forfeited, if you engage in behavior or activity that has or may cause damage to our brand, image or has or may impair our management or operation of the conference, each as determined in our sole discretion.

LIMITATION OF LIABILITY

We will have no liability with respect to any loss, liability, claim, damage or expense arising from or under this agreement or your registration or sponsorship, except to the extent and amount of your paid sponsorship fee. It is the responsibility of sponsors to take all banners, brochures and marketing materials with them upon the conference's close. All items remaining on the show floor will be discarded.

It is the responsibility & discretion of the conference participant to provide event or liability insurance for any damage caused by their own negligence. By registering to occupy an exhibit table, the exhibitor maintains full responsibility for any damage caused to the hotel/event venue by your own exhibit materials. You shall not tape, nail or glue any materials on property owned by the hotel/event venue. Any damage or labor hired as a result will be the responsibility of the exhibiting company.



PROMOTIONAL OPPORTUNITIES

Welcome Reception \$6,000

Foundations has established a Welcome Reception exclusive to the evening the conference begins. As the Welcome Reception sponsor, your organization's name and logo will be prominently displayed on signage near the event and you may display your agency's literature in key locations for every registrant. *The cost to sponsor does not include the price of food or beverage. All arrangements are made through the hotel.*

Lanyards \$6,000

Every conference attendee is required to have a name badge for admission to events. Your company's logo can be placed on the lanyard accompanying the name badges. This option is a wonderful marketing opportunity that will give your company wide exposure at our event. Logo must meet ad specifications and be submitted by the deadline. *All arrangements will be made through your FRN conference team. Actual cost of lanyards to be invoiced and is not included in your cost to sponsor.*

Photo Booth \$7,500

Take advantage of this new and unique branding opportunity for your agency. Conference attendees will have the opportunity to snap a few fun and memorable photos, complete with props, of their time at the event. Best of all, their keepsake and digital photos will be branded with your logo. *All arrangements will be made through your FRN conference team.*

Tote Bags \$6,000

Your agency can partner with Foundations Recovery Network to sponsor the official conference tote bag. These will be presented to all registered attendees when they pick up their conference materials at the registration desk. Tote bags are popular among conference registrants who use them to hold items they pick up in the exhibit hall as well as their conference workbook. Logo must meet ad specifications and be submitted by the deadline. *All arrangements will be made through your FRN conference team. Actual cost of tote bag to be invoiced and is not included in your cost to sponsor.*

Daily Breakfast \$3,000

Your company will be highlighted in signage and at two brochure displays with your company brochures (that you provide) at the breakfast locations. Breakfast sponsors can stand a banner near each designated serving table. Breakfast will be served from 7:30 am to approximately 8:30 a.m. *Cost of food is inclusive. Please contact FRN conference team for banner size and restrictions.*

Badge Sticker \$6,000

Conference attendees know that at least 50% of the time their name badges get flipped around. Take advantage of this conference phenomenon by having your agency's logo prominently displayed on the back of all name badges. Every attendee and exhibitor is required to have a name badge to attend events, enter the exhibit hall and to participate in keynote or workshop presentations.

Key Cards \$6,000

Your agency's logo will appear on the official hotel room key cards for every attendee staying on site at the conference hotel. Logo must meet ad specifications and be submitted by the deadline. *All arrangements will be made through your FRN conference team. Actual cost of key cards to be invoiced and is not included in your cost to sponsor.*

Networking Break Sponsors \$3,000

Your company will be highlighted in signage and at two brochure displays with your company brochures (that you provide) at the beverage and snack locations. Break sponsors can stand a banner near each designated serving table. There are two breaks per day that last approximately one hour each. *Cost of food is inclusive. Please contact FRN conference team for banner size and restrictions.*

Bag Insert \$1,000

Send us your agency's brochure, pamphlet or other item and have it included in the official conference tote bag. All attendees will receive a bag when they pick up their registration materials. Bag inserts are a fantastic opportunity for our attendees to be exposed to your organization from the very beginning of the conference. Bag inserts must meet size requirements and arrive before the deadline. *Any inserts sent in excess above the requested amount will be desposed.*

Deadline for Bag Insert:

IIR 2016: March 11, 2016

MOC 2016: September 2016



Room Drop \$2,000

This is an exclusive opportunity for your company to have the hotel distribute an item with your company logo to each attendee's room. You provide the gift and work with the conference team in organizing the drop on one specific day/night. *This does not include cost of labor from hotel. Please see your conference coordinator for details.*

Conference App \$7,500

This app will have all up-to-date information regarding exhibitors, speakers and more. Your company logo will be featured on the log-in page and on each page attendees scroll through. The Conference app sponsorship does include an exhibit table. *This sponsorship will include an exhibit space.*

CHARGING LOUNGE

Charging Lounge \$15,000

The charging lounge will feature couches and a charging station for iPads, iPhones and other electronics in an area designed to provide quality time to interact with attendees.

Massage Booth \$7,500

Your company will be the sponsor of our massage booth with two massage therapists. Attendees will schedule their time to relax during the hustle of the 3 1/2 day conference. *This sponsorship will provide space for massage therapists, but not an exhibit table. Exhibit tables may be purchased separately.*

Pocket Agenda Sponsor \$3,000

We will display your logo on our Conference Pocket Agenda as the sponsor. The Pocket Agenda is a more concise version of the workbook schedule and is frequently used by conference attendees when deciding and locating speaker sessions. This is an exclusive sponsorship opportunity.

Coffee Sponsor \$3,000 coffee from 7:30 - 12:00 PM

Your logo will be displayed on our coffee banner and on the coffee cups. Cost of coffee is included.

Social Media Sponsor \$7,500

Promote the conference and yourself through social media. The Social Media sponsor's logo will be featured on social media slides rotating on an exhibit hall display screen throughout the conference. The Social Media Sponsor will have their logo displayed on all conference social media pages. *This sponsorship will include an exhibit space.*

Hand Sanitation Sponsorship \$6,000

One of the most commonly seen acts of a conference is hand shaking. This is also one of the easiest ways to spread germs! Promote your company and help conference attendees' general health by participating as the Hand Sanitation Sponsor. Two hand sanitation stations will be positioned in high traffic areas with your company's logo branded on them. *This sponsorship will include an exhibitor booth.*

Water Cooler \$1,000 per/day - \$3,000 full conference

This does not include the cost of branding cups

Conference attendees will refresh themselves at the water coolers in the exhibit hall and all speaker sessions by using cups branded with the water cooler sponsor's logo.

Playlist \$7,500

Increase your conference visibility and booth traffic by sponsoring the conference playlist. Your logo will be featured on a rotating slide on stage by our emcee and attendees will make playlist requests at a kiosk at your booth. A "fan favorite" song and the playlist sponsor will be announced at each break. *This does include an exhibit booth.*

Notepads \$5,000 (1,200 notepads), \$8,000 (1,200 notepads with an exhibit booth)

Each speaker room will have spiral notepads branded with the sponsor logo available at the sign-in desk outside of the speaker rooms and positioned at a table inside of the speaker room.

Pens \$2,500 (1,500 pens), \$6,000 (1,500 pens with an exhibit booth)

Each speaker room will have pens branded with a sponsor logo available at the sign-in desk outside of the speaker rooms and positioned at a table inside of the speaker room.

Green Room

Contact Jordan Young at Jordan.young@frnmail.com for details.

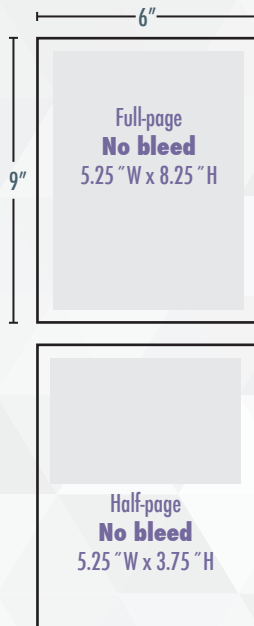


Conference Workbook Ads

The conference workbook is a high-profile, valuable advertising medium and an important guide for all attendees. The workbook includes a comprehensive listing of the conference schedule, room locations, special events, workshops, and detailed views of each presentation. Attendees carry this workbook with them throughout the conference and will keep it as a future reference for resources. Impact each attendee with your agency's message!

Ad Specifications and Rates

We digitally print our conference workbook, which makes submitting artwork easier for you. We require electronic artwork to be sent as a 300 dpi CMYK hi-resolution PDF with fonts embedded. The publisher is not liable for print quality of advertisements not arriving in correct formats. Materials supplied must adhere to the following additional specifications:



Four-Color

Half-page horizontal color ad.....	\$500
Full-page color Ad.....	\$1,000
First-page placement full-page color ad.....	\$1,500 (exclusive)
Full-page front inside cover color ad.....	\$1,500 (exclusive)
Full-page back inside cover color ad.....	\$1,500 (exclusive)
Back cover color ad.....	\$2,000 (exclusive)

Advertisements not arriving to spec are subject to production fees. The publisher is not liable for tracking code errors or for print quality of advertisements not arriving to spec. Cancellations made at or after official deadline will be subject to short rates.

Advertisement dimensions and prices are subject to change based on final size of conference workbook.

Website Advertisements

Advertise on our website, [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com), and take advantage of one of our best values. Your agency can place an ad on the website to be viewed 24 hours a day, seven days a week until the conference page is archived.

Website Logo Link Is Complimentary for Co-Hosts, Event Partners and Sponsors

We will display your logo on [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com), and it will be linked to your website. Please provide vector logo artwork as this provides us an opportunity to reproduce your logo with the most flexibility in sizing and the highest quality. If possible, please provide both color and black and white vector logos so that we may provide the best possible contrast depending on the layout your logo is reproduced on. If a vector logo is not available, in some instances we can reproduce your logo as vector art for an additional fee.

Web Banner Ad: \$1,000

Your agency can place a banner ad with a hyperlink to your site, which will be shown on one of the conference pages on [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com). Every person interested in the upcoming conference will see your ad and be able to link to your agency's site. Banner ad specs are shown to the right. *Limit to 10 sponsors**

200 pixels W x 110 pixels H
Resolution: 150 dpi

Premier Conference Web Ad (1260 W x 200 H, Resolution: 300 DPI): \$2,000

Your agency's banner ad and hyperlink will be displayed on every page of our conference website, [www.FOUNDATIONSEvents.com](http://wwwFOUNDATIONSEvents.com). These pages are visited by conference registrants, potential attendees, exhibitors, sponsors, speakers and guests. Banner ad specs are shown to the right. *Limit to 5 sponsors**