
INTERNATIONAL CONFERENCE ON

OPIOIDS™

Basic Science

Clinical Pain Management

Compliance

Addiction Medicine

June 8-10, 2014

BOSTON



*Joseph B. Martin Conference Center at Harvard Medical School
Boston, Massachusetts, USA*

On behalf of the **Journal of Opioid Management** we invite you to participate in the 3rd Annual **International Conference on Opioids** (ICOO), June 8-10, 2014, at the Joseph B. Martin Conference Center at Harvard Medical School in Boston, Massachusetts.

The intensive 2+ day program being presented at ICOO 2014, and led by renowned specialists, brings primary care physicians, pain specialists, pharmacists and other opioid prescribers together to be informed in the uses, abuses and legal ramifications of opioids. We anticipate a sold-out gathering of opioid prescribers across all disciplines from around the world.

The **Journal of Opioid Management** is the only peer-reviewed professional journal dedicated to all aspects of the proper and adequate use of opioids. It provides education and guidance to physicians and healthcare professionals on how to safely prescribe and responsibly manage these powerful drugs.



This prospectus provides an overview of the opportunities available at ICOO 2014 to support important professional education and how to reap the benefits of face-to-face time with primary care physicians, pain specialists, and others who have a great interest in pain management and in the proper use of opioids. We have several tools available to assist you in presenting substantive and detailed information

about your products and services to every one of the medical professionals attending. The levels of participation are detailed in the accompanying material, or inquire about a package designed specifically to meet your marketing goals. If you have any questions, or need additional information, we are happy to assist.

Please contact us at 781-899-2702 ext. 103, or michael_glynn@pnpc.com.

Richard A. DeVito, Jr.
Publisher
Journal of Opioid Management

Michael J. Glynn
Conference Director
International Conference on Opioids

Please visit www.opioidconference.org for further conference information.

ICOO MISSION STATEMENT

ICOO addresses all aspects of the proper use and safe management of opioids by providing education and guidance to physicians and healthcare professionals on how to safely prescribe and responsibly manage opioids, and the legal and ethical ramifications each medical professional must face.

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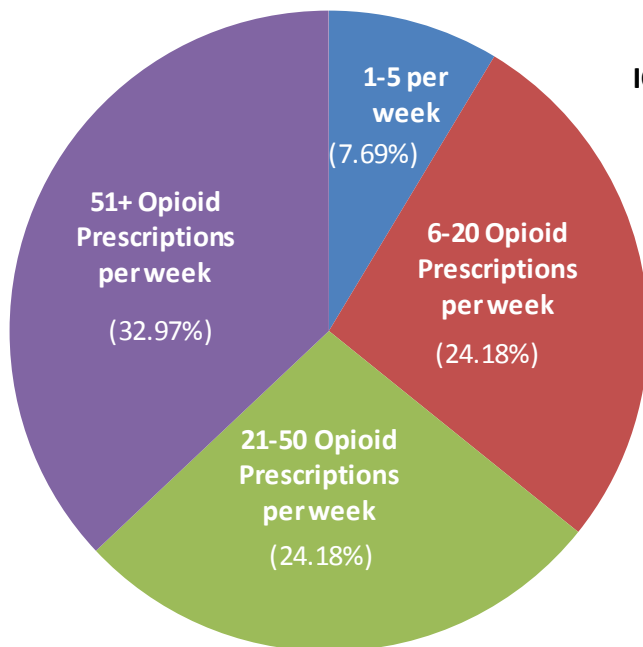
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EXHIBIT FACTS

Journal of Opioid Management (JOM) was created to meet the challenge faced by medical professionals as they prescribe opioids, increasingly powerful, quality-of-life enhancing painkillers, for their patients. The Journal fills what has been called “a dangerous gap” in medical literature at a time when the Federal spotlight has been focused on the rising problem of abuse and addiction tied to these prescription analgesics.

International Conference On Opioids was created because our research showed that there was a distinct need for a conference that addresses all aspects of opioids. JOM is pleased to offer this unique forum comprised of renowned specialists in basic science, clinical application, and compliance.

The **International Conference On Opioids** is designed to enlighten primary care physicians, pain specialists, and other high prescribers of opioids with new data, essential information, and best practices every medical professional needs to know when prescribing these powerful, quality of life enhancing analgesics for their patients.



ICOO Attendees*

81% of attendees write 6 or more opioid prescriptions per week

72% are M.D.s
17% are N.P.s
11% Other

54% are in Pain Management
12% are in Family Practice

77% are in Private Practice or a Hospital Setting

*Based on ICOO 2013 Attendees

Exhibition at **ICOO 2014** gives companies a unique opportunity to showcase the latest developments and products that may be the cutting edge solution for a patient’s care.

ICOO 2014 supports your exhibit investment with the following:

- Cutting-edge conference content that attracts a capacity audience;
- Exhibit hours that are scheduled to provide ample time to meet and share information with all conference attendees
- Breakfast, Lunch and Refreshment breaks are scheduled in the exhibit area.
- Exhibit area is strategically located adjacent to General Session and Registration area.

As an **ICOO 2014** Exhibitor your organization is poised to reap many benefits from direct contact with those most prone to use your products and services.

EXHIBIT SCHEDULE ⁺

Saturday, June 7, 2014

Exhibitor Setup 12:00 Noon - 5:00 p.m.

Sunday, June 8, 2014

Exhibits Open 7:00 a.m. - 8:45 a.m.
10:00 a.m. - 10:30 a.m.
12:30 p.m. - 1:30 p.m.
3:30 p.m. - 4:00 p.m.
6:00 p.m. - 8:00 p.m.

Monday, June 9, 2014

Exhibits Open 7:00 a.m. - 8:00 a.m.
10:15 a.m. - 10:45 a.m.
12:30 p.m. - 1:30 p.m.
3:30 p.m. - 4:00 p.m.

Tuesday, June 10, 2014

Exhibits Open 7:00 a.m. - 8:00 a.m.
10:15 a.m. - 10:45 a.m.
Exhibits Teardown 11:00 a.m. - 4:00 p.m.

⁺Preliminary schedule; subject to change.

MARKETING AND EXHIBITOR OPPORTUNITIES

DIAMOND - Premium [1 Available] \$35,000

- ♦ Premium Triple Exhibit Space (3-5' tables)
- ♦ Premium Conference Program Guide Ad - Back Cover
- ♦ Conference Packet Insert
- ♦ Four (4) Complimentary Admissions to ICOO 2014
- ♦ Tile Ad on ICOO 2014 web site with link
- ♦ Logo in All Conference Promotional & Marketing Material (*subject to deadlines*)
- ♦ Logo in Conference Ad in Journal of Opioid Management
- ♦ Premium Signage at ICOO 2014
- ♦ Copy of Conference Attendee List
- ♦ One-year subscription to JOM (6 issues)

PLATINUM - Premium [2 Available] \$25,000

- ♦ Prime Double Exhibit Space (3-5' tables)
- ♦ Premium Conference Program Guide Ad - Inside Back Cover
- ♦ Two (2) Complimentary Admissions to ICOO 2014
- ♦ Logo in All Conference Promotional & Marketing Material (*subject to deadlines*)
- ♦ Logo in Conference Ad in Journal of Opioid Management
- ♦ Premium Signage at International Conference
- ♦ Copy of Conference Attendee List

GOLD - Corporate [4 Available] \$20,000

- ♦ Double Exhibit Space (2-5' tables)
- ♦ Full Page Conference Program Guide Ad
- ♦ Logo in All Conference Promotional & Marketing Material (*subject to deadlines*)
- ♦ Logo in Conference Ad in Journal of Opioid Management
- ♦ Premium Signage at International Conference
- ♦ Copy of Conference Attendee List

SILVER - Lunch [2 Available] \$15,000

- ♦ Single Exhibit Space (5' table)
- ♦ Level recognition in ICOO 2014 Program Guide
- ♦ Logo in Conference Ad in Journal of Opioid Management
- ♦ Signage at International Conference Lunch area
- ♦ Recognition of lunch sponsorship at ICOO 2014
- ♦ Copy of Conference Attendee List

BRONZE - Breakfast [0 Available] \$10,000

- ♦ Single Exhibit Space (5' table)
- ♦ Level recognition in ICOO 2014 Program Guide
- ♦ Logo in Conference Ad in Journal of Opioid Management
- ♦ Signage at International Conference Breakfast area
- ♦ Recognition of breakfast sponsorship at ICOO 2014
- ♦ Copy of Conference Attendee List

WELCOME RECEPTION - [1 Available] \$15,000

- ♦ All attendees are invited to the opening reception at Joseph B. Martin Conference Center at Harvard Medical School. Your company will receive excellent visibility at food and beverage stations, entrance to the conference center and in the program book.

PADFOLIOS - [1 Available] \$ 6,500

- ♦ Company logo will be featured on this quality item being distributed to all attendees as they register. Achieve excellent visibility during the conference and after as attendees use this durable and functional product daily.

CONFERENCE BAG - [1 Available] \$ 5,000

- ♦ As they register all attendees will be given this sturdy conference bag with your company logo featured prominently on it. Perfect to hold all materials during the conference and suitable to carry important documents for some time after.

LANYARDS - [0 Available] \$ 3,500

- ♦ Put your Company logo on this quality item being distributed to all attendees as they register. Achieve excellent visibility during the conference and after as attendees use this durable and functional product.

EXHIBIT - Single space [8 Available] \$2,500

- ♦ Draped table (5' x 30" - black linen); Two Chairs; [No pipe and drape]

CONFERENCE PACKET INSERTS \$ 1,250

- ♦ Company material that will be included in Conference bag given to each attendee. All materials due by May 9, 2014.

ONSITE MARKETING OPPORTUNITIES

- ♦ Satellite Symposia are a great opportunity to become involved in an educational element of ICOO 2014.
- ♦ Program Guide Advertising targets ICOO 2014 attendees with information on your products and services.

See page seven for full details. If you are interested in supporting an event or activity not listed here, or require more information, please contact Michael Glynn, Conference Director, at 781-899-2702 ext. 103, or michael_glynn@pnpc.com.



INTERNATIONAL CONFERENCE ON OPIOIDS

June 8-10, 2014

Joseph B. Martin Conference Center
at Harvard Medical School
Boston, MA

Presented by

Journal of
Opioid Management
Basic Science, Clinical Pain Management, and Compliance

MARKETING & EXHIBITOR FORM

() Yes, I will take advantage of the following marketing opportunity available at the International Conference on Opioids being held in Boston, MA on June 8-10, 2014.

MARKETING/EXHIBITOR LEVEL:

- DIAMOND LEVEL \$
WELCOME RECEPTION \$
PLATINUM LEVEL \$
CONFERENCE BAG \$
GOLD LEVEL \$
PADFOLIO \$
SILVER LEVEL \$
EXHIBITOR \$
BRONZE LEVEL \$
CONFERENCE BAG INSERT \$
SATELLITE SYMPOSIUM \$
OTHER \$
TOTAL INVESTMENT \$

Company Name
Address
City State/Province Zip/Postal Code
Phone Fax Website
Signature of authorizing person
Printed name of person authorizing
Title
PO # E-mail

PAYMENT:

- Make checks payable to: INTERNATIONAL CONFERENCE ON OPIOIDS, 470 Boston Post Rd, Weston, MA 02493, USA
Credit Card: Account # Exp. Date CCV

Advertising Contact Name: Phone:
Exhibit Contact Name: Phone:

Bill to (if different from above):
Name of institution
Address
City State/Province Zip/Postal Code
Phone Fax Email:

Terms: All marketing and exhibitor support must be prepaid. The program materials must be submitted 45 days before the conference date. Exhibitors and marketing partners will be issued an invoice after signing this contract. Payment is due upon receipt of invoice and no later than 30 days prior to the conference date. All other ICOO Terms & Conditions apply. International Conference on Opioids is a trademark of Weston Medical Publishing LLC. Journal of Opioid Management is a registered trademark of Weston Medical Publishing LLC.

TERMS AND CONDITIONS

1. **APPLICATION AND ELIGIBILITY.** Application for booth space must be made on the printed form provided by ICDO (hereinafter "Conference Management"), contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of pain medicine and the professional education of those individuals attending the International Conference on Opioids 2014. Conference Management shall determine the eligibility of any company, product, or service. Conference Management may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of Conference Management, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned. This contract is binding upon receipt and acknowledgment by Conference Management. Acknowledgment constitutes one or more of the following: Conference confirmation letter or e-mail message, shared meeting information to exhibitor, receipt of decorator kit or information. -

2. **EXHIBIT SPACE PRICE.** Prices per Single Space—\$2,500; Double Space—\$5,000; Triple Space—\$7,500; Single space is 6' x 4'.

This includes discounted rates on advertising in the exhibit program book, attendee list, access to meeting mailing labels at a discount, a listing in the meeting program, and exhibitor badges for two (2) preregistered company representatives per paid Single Space, which admit them to the exposition area at no charge.

3. **PAYMENT DATES.** No booths will be guaranteed until Conference Management receives full payment of the total booth fee, along with a signed contract. If full payment is not received by May 2, 2014, Conference Management will have the right to resell the assigned booth space. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due Conference Management by the exhibitor, and then to the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that Conference Management will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due Conference Management.

4. **CANCELLATION OF BOOTH SPACE.** In the event that the exhibitor notifies Conference Management in writing of the exhibitor's intent to repudiate the contract after acceptance but prior to February 14, 2014, a full refund of monies received, minus a \$250 administrative fee, will be made. A penalty of 50% of the cost of the total booth space contracted will be imposed for a written cancellation received between February 14, 2014, and May 2, 2014. No refunds will be made or cancellations accepted after May 2, 2014.

If for any cause beyond the control of Conference Management—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—Conference Management is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by Conference Management to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

5. **ASSIGNMENT OF EXHIBIT SPACE.** Space will be assigned beginning January 1, 2014, according to the date on which the contract and deposit are received, the availability of the requested area, amount of space requested, special needs, and compatibility of the exhibitor's products with Conference Management's aims and purposes.

Conference Management reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

6. **EXHIBIT SPACE, FURNISHINGS, EQUIPMENT, AND SERVICE.** Exhibit displays must not project so as to obstruct the view of the adjacent booths. Display material or equipment can be placed to a height not exceeding 7 ft 8 in (unless noted on floor plan). Single space is 6' x 4' and contains one (1) 5' x 30" table, 2 chairs.

7. **CONDUCT OF EXHIBITS.** The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non-exhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. All sales activities must be compliant with the FDA and OIG. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted. There is no restriction on selling on the exhibit floor provided that sales transactions may be conducted only within the exhibitor's own booth. Exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales which occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of Conference Management. Helium balloons are not allowed in Conference center. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind.

Conference Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of Conference Management, detracts from the general character of the exhibition as a whole. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle. Photography is restricted to the confinement of your exhibit space.

8. **INSTALLATION/DISMANTLING.**

INSTALLATION. All exhibits must be set up by 5 pm, Saturday June 7, 2014 without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. At 5 pm, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Exhibit aisles must be clear by 5 pm.

DISMANTLING. The official closing time of the exhibits is 11:30 a.m. on June 10, 2014. All exhibit material must be packed and ready for removal from the exhibit area no later than 4 pm on June 10, 2014. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time. Any company violating this regulation will be fined \$200 and may be denied exhibit space at any future Conference conferences.

9. **ADDITIONAL EXHIBITOR SERVICES.** All other services are available to exhibitors at normal charges through the conference center (hereinafter "Conference Center"). An exhibitor's information kit will be e-mailed to all exhibitors approximately 45 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage, and labor.

10. **CONTRACTOR AND LABOR COORDINATION.** The Conference Center will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area. The Conference Center will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition. It is highly recommended that the labor services of the Conference Center are used for setup and dismantling. If an outside contractor is used, the following steps must be taken:

A. Conference Management and the Conference Center must be notified, and proof of adequate liability insurance must be given, in an amount no less than the \$1,000,000 combined single limit for personal and property damage, at least 30 days prior to show setup. The booth number, name of the exhibitor, and identification of the outside contractor must be included.

B. Check-in by all labor will be required at the labor service desk prior to the start of setup. No setup will be permitted without the authorization of the Conference Center.

C. All outside contractor personnel shall confine their activities to the booth in which they are working and will not be permitted to solicit on the floor or elsewhere in the exhibit hall.

11. **HOSPITALITY AND ENTERTAINMENT.** Hospitality suites or events sponsored by the exhibitors must be approved by Conference Management in writing. No entertainment may be scheduled to conflict with Conference Management's program hours, activity hours, or exhibit hours. Conference Management has blocked rooms at the Conference Center that will be available on a first-come, first-served basis. Please complete the Function Space Request Form available on the ICDO Web site. Firms that are not exhibiting or are not corporate members are not permitted to have hospitality functions.

12. **EXHIBIT STAFF REGISTRATION.** Prior to May 2, 2014, registration of two (2) representatives (inclusive of spouses) per

paid Single Space will be complimentary, provided the registrations are received by Conference Management before May 2, 2014. There will be a \$25 charge for the registration of each additional booth representative who exceeds the 2-per-booth allotment.

After May 2, 2014 an onsite \$25 service fee will be incurred for the following:

- A. Registration of each representative
- B. Each name change
- C. Each lost badge or name substitution.

Each exhibitor who registered in advance will have a printed exhibitor badge available at the exhibitor registration area at the convention center. This badge will entitle registered exhibitors admission to the exhibit area only. Exhibitors must wear badges at all times including during setup times, exhibit hours, and dismantling in order to enter the exhibit area.

Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by Conference Management or the Conference Center. Exhibitor badges do not give admission to other conference functions, nor are they transferable.

13. **GENERAL CONFERENCE REGISTRATION.** Any exhibitor who desires to attend the program sessions or any optional activities must register through regular channels. Advance registration forms will be mailed to exhibitors as soon as they are available.

14. **SPECIAL VISUAL AND SOUND EFFECTS.** Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of Conference Management does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

15. **UNACCEPTABLE EXHIBITS.** The exhibitor agrees not to use any displays that Conference Management determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or the exhibitors, are in bad taste, are liable to discredit or subject Conference Management to criticism or legal liability, are inconsistent with the stated purposes of Conference Management and the interest and welfare of its members, are inimical to the property rights of Conference Management, or violate the booth regulations or any other provision of this contract. In the event Conference Management determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, Conference Management may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact Conference Management.

16. **INSURING EXHIBITS.** Exhibitors are encouraged to insure her exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is suggested by Conference Management that the exhibitor contact the exhibitor's insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, Conference Management, nor the Conference Center will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of Conference Management or the Conference Center.

17. **MUSIC LICENSING.** The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to any music performance agreement between Conference Management and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present Conference Management with a copy of such license or grant no less than 30 days prior to the start of the show.

18. **FDA REGULATIONS.** Exhibitors shall comply with all applicable U.S. Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited.

19. **LIABILITY FOR DAMAGES OR LOSS OF PROPERTY.** Guard service is provided by Conference Center during normal business hours, including from move in through move-out. Notwithstanding the guard service provided by Conference Center for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless Conference Management, the exhibit facility, and the Conference Center from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of Conference Management. The exhibit facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

20. **SHIPPING INSTRUCTIONS.** Information on shipping methods and rates will be sent to each exhibitor by the Conference Center. The exhibitor will ship, at his own risk and expense, all articles to be exhibited. The Conference Center will provide storage for incoming freight, delivery to the booth, and removal, storage, and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and booth number(s).

Exhibit material cannot be received at the convention center prior to the show setup dates. Such freight will be directed to and stored at Conference Management's designated freight handling and storage firm at the exhibitor's expense.

The exhibitor expressly agrees that any exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to Conference Management or the Conference Center.

21. **FAILURE TO OCCUPY SPACE.** Any space not occupied at the convention center by 3 pm, Sunday, June 9, 2013, shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by Conference Management without refund, unless a request for delayed occupancy has received prior approval by Conference Management in writing.

22. **FIRE REGULATIONS.** No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

23. **ADVERTISING MATERIAL.** The use or distribution of any souvenirs during the convention shall be subject to prior written approval by Conference Management. Such material shall be submitted to Conference Management for approval 45 days prior to the convention. Except as otherwise provided, Conference Management will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths.

24. **CONVENTION PROGRAM.** One (1) copy of the program book will be available to each exhibiting company at the exhibitors' registration area.

25. **EXHIBIT SPACE FLOOR PLAN.** Every effort will be made to maintain the general configuration of the floor plan for this convention. However, Conference Management reserves the right to modify the plan, if necessary, as determined solely by Conference Management. Conference Management shall reserve the right to change booth assignments at Conference Management's discretion.

26. **MISCELLANEOUS.** Conference Management shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by Conference Management. These terms and conditions may be amended at anytime by Conference Management upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by Conference Management from time to time. This contract shall be interpreted under the laws of the United States and the State of Massachusetts.

ONSITE MARKETING OPPORTUNITIES



SATELLITE SYMPOSIUM - Non-CME [1 Available]

Investment: \$25,000 (on-site)
\$35,000 (off-site)

- ★ Single Exhibit Space (5' table)
- ★ Full Page Conference Program Guide Ad
- ★ Recognition and/or Logo in All Conference Marketing Material (subject to deadlines)
- ★ Logo in Conference Ad in Journal of Opioid Management
- ★ Signage at International Conference Symposium area
- ★ Recognition of Symposium sponsorship at ICOO 2014
- ★ Copy of Conference Attendee List

PROGRAM BOOK ADVERTISING

Introduce a new product or service provided by your company with targeted advertising to attendees at the conference and throughout the year; an excellent way to heighten your company's profile in the industry.

<u>DIMENSIONS:</u>	<u>TYPE</u>	<u>BLEED</u>
Full Page	7" x 10"	8-11/16" x 11-3/16"

<u>RATES:</u>	
Full Page (B & W)	\$2,250
Color Rates (4-color) additional:	\$ 625

Cover Rates (includes 4-color process)

Inside front cover	\$2,750
Back cover	\$3,500
Inside back cover	\$2,750

MECHANICAL SPECIFICATIONS:

Finished Trim Size: 8-1/2" x 11" Includes 1/8" trim outside and bottom, and 3/16" trim top and gutter. Allow at least 3/8" safety for live matter all edges.

HALFTONE SCREEN: 133 line screen

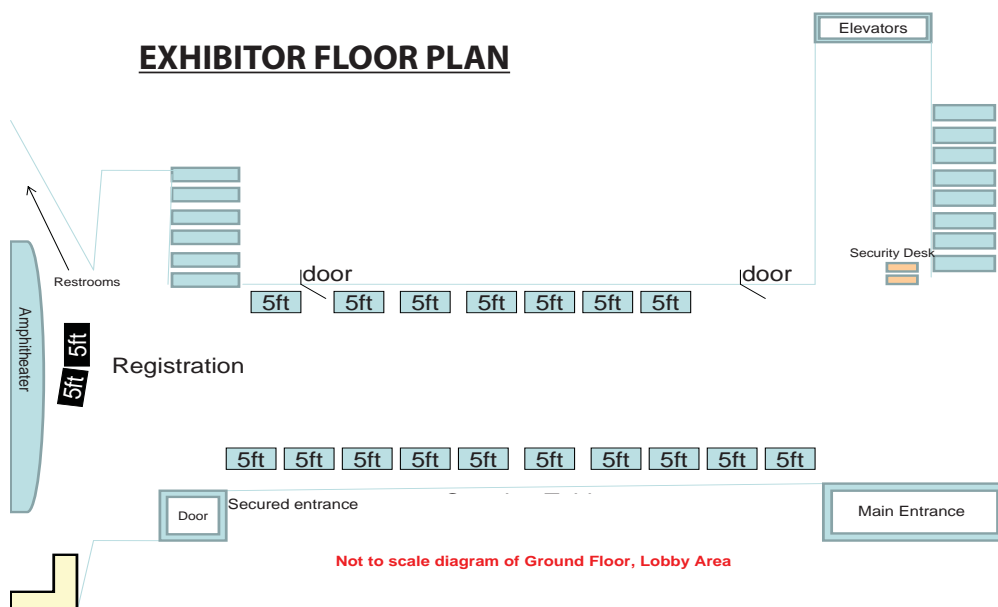
PRODUCTION REQUIREMENTS

Electronic Files: All materials must have register marks, center marks, and trim marks clearly indicated. Color ads require a Matchprint or similar. All color ads must be PDF/X-1A (SWOP) compliant and must include high-res tiff preview and all fonts. Maximum print density 4/c is 270%.

Ad Placement Deadline: April 11, 2014

Ad Materials Submission Deadline: April 25, 2014

EXHIBITOR FLOOR PLAN



INSTALLATION

The International Conference on Opioids 2014 will be held at the Joseph B. Martin Conference Center at Harvard Medical School in Boston, MA. Exhibit space is limited and all exhibitors must be set up by 5:00 p.m. on Saturday, June 7, 2014. Special accommodations may be made for display configurations requiring additional set-up time. Please contact conference management for details at 781-899-2702.

DISMANTLING

The official closing time of the exhibits is 11:30 a.m. on Tuesday, June 10, 2014. All exhibit materials must be packed and removed from the exhibit area no later than 5:00 p.m. on Tuesday, June 10, 2014.



PREVIOUS MARKETING PARTNERS

- Aegis Sciences Corporation
- Alkermes plc
- Assured Rx Services
- Braeburn Pharmaceuticals
- Chronic Pain Impact Network (CPAIN)
- Dominion Diagnostics
- endo Pharmaceuticals
- iNSYS Therapeutics, Inc.
- Janssen Pharmaceutical Companies
- KemPharm, Inc.
- LabCorp of America
- Millennium Laboratories
- PCLS
- Precision Testing Labs
- Purdue Pharma L.P.
- Quest Diagnostics
- Zogenix, Inc.

DEADLINES

- Closing Date for Program Journal Ad.....April 11, 2014
- Closing Date for Ad Materials.....April 25, 2014
- Exhibitor Kit e-mailed.....April 25, 2014
- Installation of Exhibits.....June 7, 2014

Exhibits Open⁺June 8, 2014

[7:00 a.m. - 8:00 a.m.; 10:00 a.m. - 10:30 a.m.;
12:30 p.m. - 1:30 p.m.; 3:30 p.m. - 4:00 p.m.;
6:00 p.m. - 8:00 p.m.]

Exhibits Open⁺June 9, 2014

[7:00 a.m. - 8:00 a.m.; 10:15 a.m. - 10:45 a.m.;
12:30 p.m. - 1:30 p.m.; 3:30 p.m. - 4:00 p.m.]

Exhibits Open⁺June 10, 2014

[7:00 a.m.- 8:00 a.m.; 10:15 a.m. - 10:45 a.m.]

Preliminary schedule; subject to change.

Your Opportunity Is Here....

to meet face-to-face with multidisciplinary medical professionals in the study and clinical use of opioids.

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